BURO.

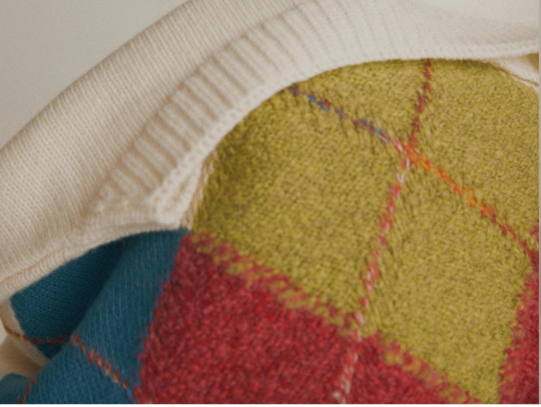
— December 2021

Džemper

COLOR THEORY

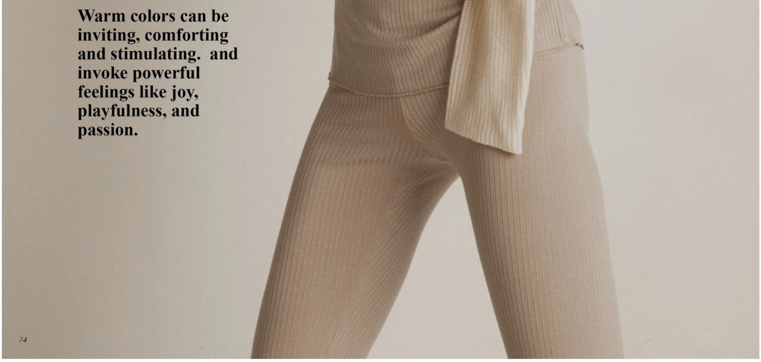
Pastelne nijanse i najmekša pletiva sa Benetton potpisom učinili su da volimo zimu

Nova snaga leži u nežnosti, a ove sezone nađe najjače oružje jesu meke teksture. Tu su meka krupna pletiva, najlakše i najtanje rebraste teksture, veštačka krzna koja ne želimo da skinemo sa sebe, rolke koje su poput zagrljaja... I zato nam je zimska kolekcija legendarnog italijanskog brenda United Colors of Benetton prva stanica. Otkrijte svoje nove omiljene komade.



Rolka, helanke, džemper i čizme

TURN
IT
AROUND



Warm colors can be inviting, comforting and stimulating. and invoke powerful feelings like joy, playfulness, and passion.

Rolka, helanke, džemper i čizme

Kaput i rolka

Kaput

our relationship with **colors**

Not everybody will react the same way to the same color. Colors influence us on a few different levels. On one hand, we are conditioned socially and culturally (we mourn in black and wear white mostly in the summer) and on the other hand, our reaction is also personal, influenced by how this color is presented in our own lives.

Kaput

Kaput

Majica i farmerke

Kaput

Kaput

BLACK ATTRIBUTES -
authority, power, elegance, and mystery

Kaput i rolka

Džemper, pantalone i čizme

Kaput

WARM
vs.
COOL
colors

Colors are commonly divided into two categories: warm and cool colors. Warm colors such as red, orange, yellow, and combinations of these provide the illusion of heat and warmth because they remind us of sunlight or heath. Visually, warm colors will appear closer or like they are advancing towards you. Cool colors such as blue, purple, and green provide a sense of calm and relaxation because they are a visual reminder of elements of nature like water, sky, and grass. Opposite to warm colors, cool colors look as though they are further away or receding from us. Surrounding yourself with the right colors can improve your mood, relieve stress, and help you get a good night's sleep.

So how do you pick the right colors for yourself?The most important thing is to create an environment that will have the right amount of both colors and will not side too heavily in one direction only.

WARM COLORS ATTRIBUTES

Warm colors can be inviting, comforting and stimulating. and invoke powerful feelings like joy, playfulness, and passion.

Haljina i čizme

Džemper

Džemper, pantalone i čizme

Džemper, pantalone i čizme

Pantalone, grudnjak i džemper

blue attributes:

- calm, wisdom, importance, trust, and integrity

Farmerke

Majica i farmerke

Kaput i rolka

Pamučna košulja, pantalone,
grudnjak, džemper i čizme

Haljina i čizme

Prsluk

PINK attributes

romance,
gentleness,
sweetness,
playfulness

Džemper

Džemper i farmerke

Džemper i helanke

Džemper i farmerke

Džemper

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